

REP HEADLINE# 6399957
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.13
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
BEVERLY, MA 01915

ORDER # CONTRACT # 6399957 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 09.13

REP: MAKEGOOD
SPOTS CANCELED ON SELECTED LN'S
LN'S 46-54 ADDED
NEW TTL \$246,560
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		1100P-1130P	30		\$1,250.00	11/5	11/5	0		MON	0
PROGRAM : 11P NEWS												
26	S		1100P-1130P	30		\$1,250.00	10/31	11/2	0		W-F	0
PROGRAM : 11P NEWS												
30	S		500P-1000P	30		\$4,600.00	11/1	11/1	0		THU	0
PROGRAM : OFFICE/PARKS												
32	S		1000P-1100P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : DATELINE												
36	S		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : 6P NEWS												

AM 11/8

REP HEADLINE# 6399957
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV2/12 09.13
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	S		630P-700P	30		\$5,000.00	11/3	11/3	0		SAT	0
PROGRAM : 630P NEWS												
46	A		700P-800P	30		\$1,350.00	11/3	11/3	1		SAT	1
PROGRAM : STARWATCH JAMES BOND												
47	A		800P-900P	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : BREEDERS CUP												
48	A		900P-1100P	30		\$1,400.00	11/3	11/3	2		SAT	2
PROGRAM : MOTW: RUDY												
49	A		815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
PROGRAM : SNF												
50	A		700P-815P	30		\$7,000.00	11/4	11/4	1		SUN	1
PROGRAM : FTBL NIGHT AMR												
51	A		1130P-1200M	30		\$2,500.00	11/4	11/4	1		SUN	1
PROGRAM : LN AFTER SNF												
52	A		1100P-1135P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : LATE NEWS SAT												
53	A		1100P-1135P	30		\$2,500.00	11/5	11/5	2		MON	2
PROGRAM : LATE NEWS												
54	A		800P-1000P	30		\$9,000.00	11/5	11/5	2		MON	2
PROGRAM : VOICE												

NOV/12 246560.00 CONTRACT TOTAL 246560.00
 TOTAL SPOTS 115

REP HEADLINE# 6399957
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.13
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$949,571 WFLA 21* WTJS 26* WTSP 21* WTVT 22% WTOG 1% WTTA 1% WMOR 1%
WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ESTIMATED.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD R-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
U-CLASS, PLAN, SECT Q-PAID PGM P-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 245910	Campaign Ref: JM112103001
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Mitt Romney/r/president	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News MT.....	01	1450	30 Comme	Nbr of Spots	4	4	5800
2	M-F 6a News ..WTF..	01	1450	30 Comme	Nbr of Spots	6	6	8700
3	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
5	M-F 9a Today Show II MT.....	01	1040	30 Comme	Nbr of Spots	4	4	4160
6	M-F 9a Today Show II ..WTF..	01	1040	30 Comme	Nbr of Spots	6	6	6240
7	M-F 12p Today Show III ..WTF..	01	380	30 Comme	Nbr of Spots	3	3	1140
8	M-F 12p Today Show III MT.....	01	380	30 Comme	Nbr of Spots	2	2	760
9	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800

Weekly Totals:								
Total Spots(Ord Spots)					83	32	115	
Open PR					-1		-1	-650
Closed PR					1		1	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	245910	Campaign Ref:	JM112103001
Buyer:	US	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 1p Days Of Our Lives WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	4	4	1000
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	6	6	1500
13	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
14	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
15	M-F 5p News WTF..	01	1700	30 Comme	Nbr of Spots	3	3	5100
16	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
17	M-F 530p News ..WTF..	01	1700	30 Comme	Nbr of Spots	3	3	5100
18	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
19	M-F 6p News ..WTF..	01	2250	30 Comme	Nbr of Spots	6	6	13500
20	M-F 6p News	01	2250	30	Nbr of Spots	1	1	2250

Weekly Totals: Total Spots(Ord Spots)

Open PR	83	32	115	-650
Closed PR	1		1	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	245910	Campaign Ref:	JM112103001
Buyer:	US	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
21	M-F 7p News WTF..	01	2000	30 Comme	Nbr of Spots 6		6	12000
22	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
23	M-F 730p Entertainment Tonight ..WTF..	01	2000	30 Comme	Nbr of Spots 3		3	6000
24	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	1	1	1300
26	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	01	1300	30 Comme	Nbr of Spots 3		3	3900
27	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots 1		1	7500
28	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02		30 Comme	Nbr of Spots Closed PR	1	1	
29	Fri 9p ET / 8p CT GrimmF..	01	7000	30 Comme	Nbr of Spots 1		1	7000
30	Sat 7a Today Show	01	1000	30	Nbr of Spots 1		1	1000
Weekly Totals: Total Spots(Ord Spots)					83	32	115	
Open PR					-1		-1	-650
Closed PR					1		1	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 245910	Campaign Ref: JM112103001
Buyer: US	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	2	2	600
32	Sat Notre Dame FootballS.	03	880	30 Comme	Nbr of Spots	2	2	1760
33	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots	1	1	650
34	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	2	2	2200
35	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	2	2	600
36	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots	1	1	5000
37	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
38	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	5000
39	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots	2	2	14000
40	Sun 815p ET / 715p CT NBC Sunday Night Football	01	25000	30	Nbr of Spots	1	1	25000

Weekly Totals:	Total Spots(Ord Spots)	83	32	115	
Open PR		-1		-1	-650
Closed PR		1		1	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	245910	Campaign Ref:	JM112103001
Buyer:	US	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
41	Sat 7p Star WatchS.	03	1350	30 Comme	1		1	1350
42	Breeders CupS.	03	1250	30 Comme	1		1	1250
43	Sat NBC MovieS.	07	1400	30 Comme	2		2	2800
44	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme	1		1	25000
45	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	1		1	7000
46	M-Su Late News Late RunS	01	2500	30 Comme	1		1	2500
47	M-Su 11p NewsS.	01	2500	30 Comme	1		1	2500
48	M-Su 11p News M.....	01	2500	30 Comme		2	2	5000
49	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		2	2	18000
Weekly Totals: Total Spots(Ord Spots)					83	32	115	
Open PR					-1		-1	-650
Closed PR					1		1	

Pre-emption Summary

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
28	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	JM112103001
33	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Open Pre Emption	650.00		0000000000	JM112103001

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	115	83	32
Cost	246560	197190	55370

Grand Totals:	Spots:	115
---------------	--------	-----

Gross Total: 245,910.00

Commission: 36,886.50

Net Total: 209,023.50

OCT 29/12 16.54
*** WFLA-TV ***

DATE OCT29/12 16.54

ROMNEY FOR PRESIDENT

33

REP HEADLINE# 6399957
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			900A-1000A PROGRAM : TODAY SHOW II	30		\$1,040.00	10/31	11/2	6		W-F	6
7			1200N-100P PROGRAM : TODAY SHOW IIT	30		\$380.00	10/31	11/2	3		W-F	3
8			1200N-100P PROGRAM : TODAY SHOW III	30		\$380.00	11/5	11/6	2		M-TU	2
9			100P-200P PROGRAM : DAYS OF OUR LIVES	30		\$400.00	11/5	11/6	2		M-TU	2
10			100P-200P PROGRAM : DAYS OF OUR LIVES	30		\$400.00	10/31	11/2	3		W-F	3
11			200P-300P PROGRAM : RACHAEL RAY	30		\$250.00	11/5	11/6	4		M-TU	4
12			200P-300P PROGRAM : RACHAEL RAY	30		\$250.00	10/31	11/2	6		W-F	6
13			300P-400P PROGRAM : DOCTORS	30		\$450.00	10/31	11/2	3		W-F	3
14			300P-400P PROGRAM : DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
15			500P-530P PROGRAM : 5P NEWS	30		\$1,700.00	10/31	11/2	3		W-F	3
16			500P-530P PROGRAM : 5P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
17			530P-600P PROGRAM : 530P NEWS	30		\$1,700.00	10/31	11/2	3		W-F	3

REP HEADLINE# 6399957
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			530P-600P PROGRAM : 530P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
19			600P-630P PROGRAM : 6P NEWS	30		\$2,250.00	10/31	11/2	6		W-F	6
20			600P-630P PROGRAM : 6P NEWS	30		\$2,250.00	11/5	11/5	1		MON	1
21			700P-730P PROGRAM : 7P NEWS	30		\$2,000.00	10/31	11/2	6		W-F	6
22			700P-730P PROGRAM : 7P NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
23			730P-800P PROGRAM : ENT TONIGHT	30		\$2,000.00	10/31	11/2	3		W-F	3
24			730P-800P PROGRAM : ENT TONIGHT	30		\$2,000.00	11/5	11/5	1		MON	1
25			1100P-1130P PROGRAM : 11P NEWS	30		\$1,250.00	11/5	11/5	2		MON	2
26			1100P-1130P PROGRAM : 11P NEWS	30		\$1,250.00	10/31	11/2	3		W-F	3
27			1130P-1230A PROGRAM : TONITE SHOW	30		\$1,300.00	11/5	11/5	1		MON	1
28			1130P-1230A PROGRAM : TONITE SHOW	30		\$1,300.00	10/31	11/2	3		W-F	3
29			500P-1000P PROGRAM : L&C:SVU	30		\$7,500.00	10/31	10/31	1		WED	1

OCT 29/12 16.54
WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			900P-1000P	30		\$4,800.00	11/1	11/1	1		THU	1
PROGRAM : OFFICE/PARKS												
31			900P-1100P	30		\$7,000.00	11/2	11/2	1		FRI	1
PROGRAM : GRIMM												
X32			1000P-1100P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : DATELINE												
33			700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
34			900A-1000A	30		\$300.00	11/3	11/3	2		SAT	2
PROGRAM : SAT AM NEWS												
35			330P-700P	30		\$880.00	11/3	11/3	2		SAT	2
PROGRAM : NOTRE DAME FOOTBALL												
36			600P-630P	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : 6P NEWS												
37			630P-700P	30		\$5,000.00	11/3	11/3	1		SAT	1
PROGRAM : 630P NEWS												
38			700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENT TONIGHT SAT												
39			800A-900A	30		\$1,100.00	11/4	11/4	2		SUN	2
PROGRAM : SUN TODAY												
40			500A-1000A	30		\$300.00	11/4	11/4	2		SUN	2
PROGRAM : SUN AM NEWS												
41			1000A-1100A	30		\$5,000.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS												

REP HEADLINE# 6399957
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42			600P-630P	30		\$750.00	11/4	11/4	1		SUN	1
PROGRAM : SUN 6P NEWS												
43			630P-700P	30		\$5,000.00	11/4	11/4	1		SUN	1
PROGRAM : SUN 630P NEWS												
44			700P-815P	30		\$7,000.00	11/4	11/4	2		SUN	2
PROGRAM : FOOTBALL NIGHT IN AMERICA												
45			815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
PROGRAM : SUN FOOTBALL												
NOV/12 199410.00												
CONTRACT TOTAL											199410.00	
TOTAL SPOTS											112	

MARKET TOTAL \$449,671 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%
 SHARES ESTIMATED.
 SVC- NSI
 DEMOS- RA35+*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 181160	Campaign Ref: JM112103001
Buyer: ...	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Mitt Romney/r/president	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News MT.....	01	1450	30 Comme	Nbr of Spots	4	4	5800
2	M-F 6a News ..WTF..	01	1450	30 Comme	Nbr of Spots	6	6	8700
3	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
5	M-F 9a Today Show II MT.....	01	1040	30 Comme	Nbr of Spots	4	4	4160
6	M-F 9a Today Show II ..WTF..	01	1040	30 Comme	Nbr of Spots	6	6	6240
7	M-F 12p Today Show III ..WTF..	01	380	30 Comme	Nbr of Spots	3	3	1140
8	M-F 12p Today Show III MT.....	01	380	30 Comme	Nbr of Spots	2	2	760
Weekly Totals: Total Spots(Ord Spots)					76	28	104	
Open PR					-1		-1	-4800

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 181160	Campaign Ref: JM112103001
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est/PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	4	4	1000
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	6	6	1500
13	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
14	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
15	M-F 5p News ..WTF..	01	1700	30 Comme	Nbr of Spots	3	3	5100
16	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
17	M-F 530p News ..WTF..	01	1700	30 Comme	Nbr of Spots	3	3	5100
18	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots(Ord Spots)					76	28	104	
Open PR					-1		-1	-4800

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226-8888

Original

Client: Mitt Romney/ R/ President/ US
Buyer: US
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number:
Associated Copies: No

Submission Cost: 181160
Client/Product/Estimate:
Weeks: 2
Contract type: Political

Campaign Ref: JM112103001
Sales Rep: HRP Washington, DC
Order Ref:
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
19	M-F 6p News ..WTF..	01	2250	30 Comme	Nbr of Spots 6		6	13500
20	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots	1	1	2250
21	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots 6		6	12000
22	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
23	M-F 730p Entertainment Tonight ..WTF..	01	2000	30 Comme	Nbr of Spots 3		3	6000
24	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	1	1	1300
26	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	01	1300	30 Comme	Nbr of Spots 3		3	3900
27	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots 1		1	7500
28	Thu 9-10p ET / 8-9p CT Office / Parks &	02	4800	30 Comme	Nbr of Spots 1		1	4800
Weekly Totals: Total Spots(Ord Spots)					76	28	104	
Open PR					-1		-1	-4800

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	181160	Campaign Ref:	JM112103001
Buyer:	US	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est/PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
29	Recreation ...T... Fri 9p ET / 8p CT Grimm ...F..	01	7000	Comme 30 Nbr of Spots	-1		-1	-4800
30	Sat 7a Today Show ...S.	01	1000	Comme 30 Nbr of Spots	1		1	1000
31	Sat 9a News ...S.	03	300	Comme 30 Nbr of Spots	2		2	600
32	Sat Notre Dame Football ...S.	03	880	Comme 30 Nbr of Spots	2		2	1760
33	Sat 7p Entertainment Tonight ...S.	03	650	Comme 30 Nbr of Spots	1		1	650
34	Sun 8a Today Show ...S.	01	1100	Comme 30 Nbr of Spots	2		2	2200
35	Sun 9a News ...S.	03	300	Comme 30 Nbr of Spots	2		2	600
36	Sun 10a Meet The Press ...S.	01	5000	Comme 30 Nbr of Spots	1		1	5000
37	Sun 6p News ...S.	03	750	Comme 30 Nbr of Spots	1		1	750
	Sun 630p ET / 530p CT NBC Nightly							
Weekly Totals: Total Spots(Ord Spots)					76	28	104	
Open PR					-1		-1	-4800

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 181160	Campaign Ref: JM112103001
Buyer: US	Client/Product/Estimate: Weeks: 2	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Contract type: Political	Order Ref:
Est./PO Number:		Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
38	NewsS	01	5000	30 Comme	Nbr of Spots	1		5000
39	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots	2		14000
40	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme	Nbr of Spots	1		25000
Weekly Totals: Total Spots(Ord Spots)					76	28	104	
Open PR					-1		-1	-4800

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
28	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	30 Commercial	10/29/12	Open Pre Emption	4,800.00		0000000000	JM112103001

Grand Totals

Totals	10/29	11/05
Spots	76	28
Cost	148960	32370

Grand Totals:

Spots: 104
Gross Total: 181,160.00

Commission:	27,174.00
Net Total:	153,986.00